

## Recruitment Guidelines for The kNOw Youth Media



*The kNOw is a youth-led media program with a mission to engage Fresno teens in media as a way to express ideas/creativity, talk about community issues, and provide young people with a chance to build a youth-driven voice in the community. To learn more, read what we write, or see videos we've made, visit: [www.theknowfresno.org](http://www.theknowfresno.org) or [www.myspace.com/theknowyouth](http://www.myspace.com/theknowyouth).*

### **What we do:**

- We write! We publish a magazine twice a year. So far, we have released 5 issues.
- We produce videos that air on KSEE 24 and we are learning how to do layout/design.
- We coordinate our own events (community forums and Open Workshops), and we participate in other community events.
- We meet every week, Mondays and Wednesdays after school from 4-6PM at our office.
- We are learning how to become leaders in our community and we are sharing our youth voices/experiences with others.

### **If you are interested in joining The kNOw, here are some things we're looking for:**

1. AGE: Be between the ages of 15-22.
2. ATTEND MEETINGS: Be able to attend weekly meetings, after school from 4-6PM, Mondays and Wednesdays.
3. LIVE IN WEST FRESNO: Preferably live in the West Fresno area (or have your own reliable transportation if you live in another neighborhood).
4. GET TO KNOW US: The best way to learn about what we do is to come to our events. Check our website, [www.theknowfresno.org](http://www.theknowfresno.org), for a list of events.
5. INTEREST: Most importantly, we're looking for youth who have an interest in media/writing and want to become more involved in the community. Is that you?

By joining The kNOw, you'll have the opportunity to meet new people, learn new skills, and create media that shares your voice and opinion with others. Participants also receive a stipend each week for attending.

**To apply, please complete the following application, and submit by July 15, 2009.**

For more information, contact Mai Der Vang 559-709-4455 [mvang@newamericamedia.org](mailto:mvang@newamericamedia.org)

## Application for Joining The kNOw Youth Media



### I. Background Information

(1) Name \_\_\_\_\_

(2) Address \_\_\_\_\_

(3) City, State, Zip \_\_\_\_\_

(4) Home Phone \_\_\_\_\_ (5) Cell \_\_\_\_\_

(6) Email \_\_\_\_\_

(7) Age \_\_\_\_\_ (8) Sex:      MALE      FEMALE

(9) Do you live in West Fresno?      YES      NO

(10) What high school do you attend? \_\_\_\_\_ (11) Grade \_\_\_\_\_

(12) Ethnicity \_\_\_\_\_

(13) Have you ever attended one of our Open Workshops or forums?      YES      NO

If yes, when did you attend and what was the workshop/forum about?

\_\_\_\_\_

(14) How did you hear about this opportunity to join The kNOw?

\_\_\_\_\_

### II. Writing Responses

On a separate sheet of paper, please respond to the following questions (no more than two pages single spaced, hand-written okay):

- A. What do you hope to accomplish from being part of The kNOw?
- B. What skills/abilities do you bring to The kNOw?
- C. Is it important for youth to have a voice in the community? Why or why not?
- D. Describe the funniest OR happiest thing that has ever happened to you.

### III. Submit Your Application

Please submit your completed application, along with your writing responses, to Mai Der Vang by July 15 2009.

You can email the answers for numbers 1-14 above, along with your writing responses, to her at [mvang@newamericamedia.org](mailto:mvang@newamericamedia.org). If you don't have access to internet/email, please call her at 559-709-4455 and she can pick up your application.